



COMMUNITY
DIVERSITY
OPENNESS
EMPOWERMENT

mom
CODE

ANNUAL REPORT

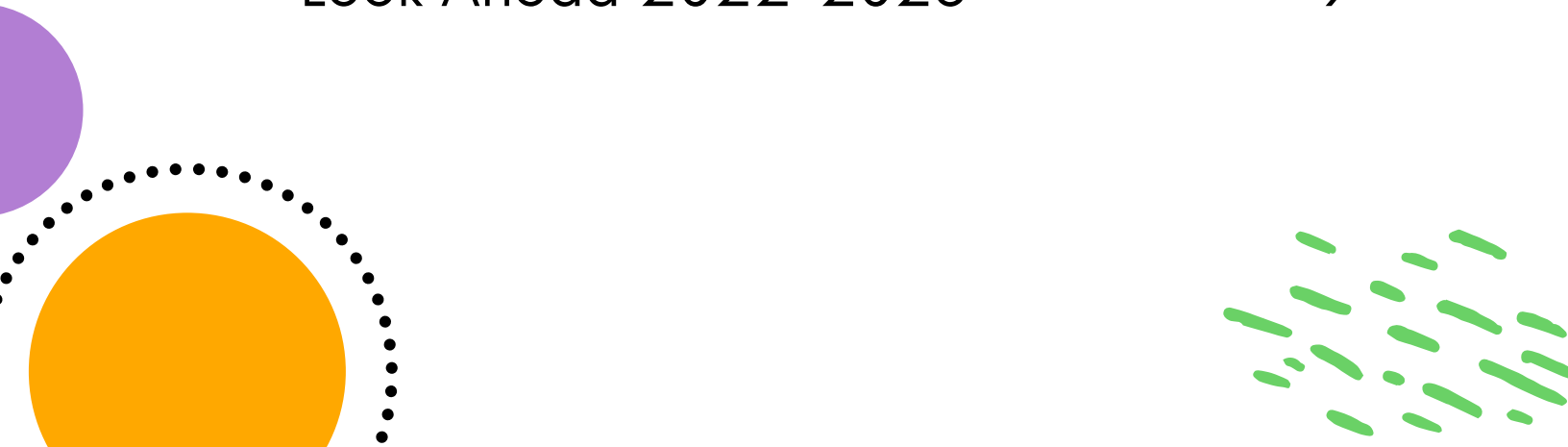
2021-2022



Contents

2021-2022

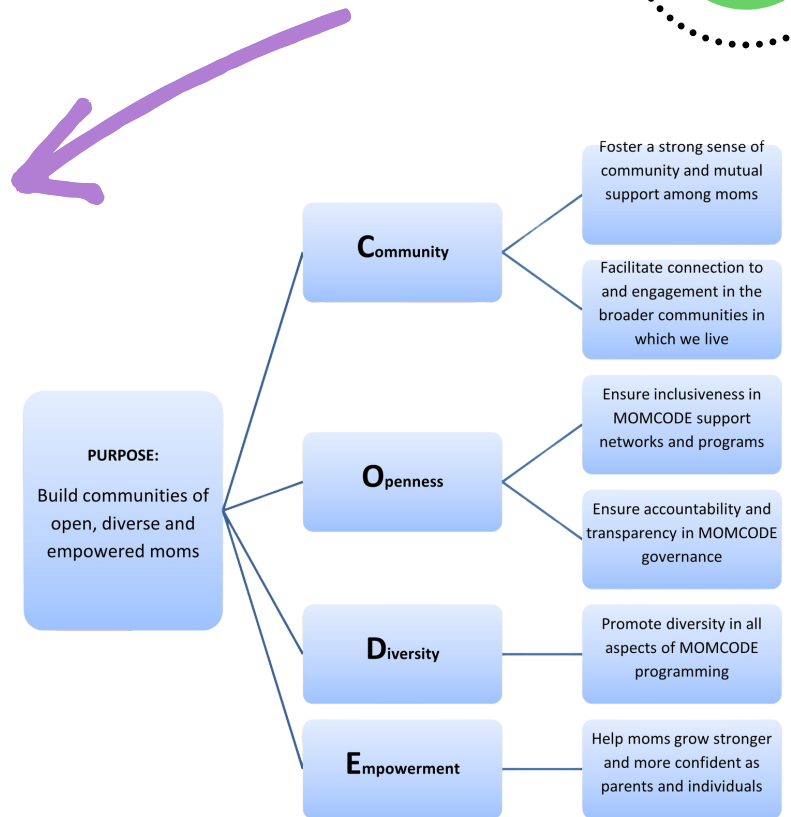
About MOMCODE	2
Executive Summary	3
Accomplishments	4
Local Impact	5
Challenges and Lessons Learned	6
Financial Report	7
Donor Circle	8
Look Ahead 2022-2023	9



About MOMCODE

MOMCODE is a 501(c)(3) nonprofit founded in 2020 with the vision of building communities of Open, Diverse and Empowered moms.

We recognize the need for mothers of all walks of life to come together and support one another through the journey of motherhood, to care for ourselves and our families, and to help each other raise kind, connected, empathetic, and responsible kids.

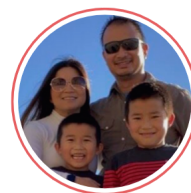


MOMCODE Leadership

National Board of Directors



Lisa Betts Klimas
President



Tiffany Vu
Treasurer



Alejandra Albarran Moses, PhD.
Secretary



Bryttanii Crowley
VP Communications



Erin Hurley
VP Membership



Elaine Villanueva Bernal, PhD.
VP Committee Development



Executive Summary

2021-2022 ANNUAL REPORT



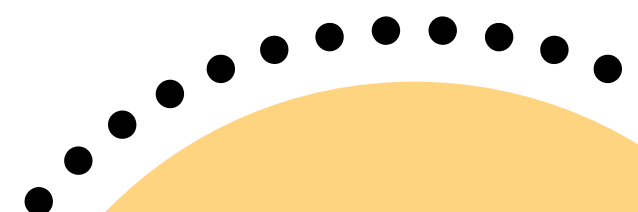
in our second year as a new nonprofit, MOMCODE moved beyond its initial Start Up and into Phase 1 of activities.

We established 3 local support networks in Southern CA in 2021, and then expanded to the East Coast with a Circle in Tennessee in May 2022. We also launched 2 CODE programs— Our Diversity and Empowerment Book Club and our Kids Kindness Club—while enhancing our www.momcode.org website and Circle Toolkit of resources for our local networks.

MOMCODE and our local Circles faced significant challenges with the ongoing pandemic and its social, economic, and health impacts. As a result, we adjusted our growth projections and focused on Circle development. Circles activities focused on connection and community service.

In the coming year, MOMCODE will continue to prioritize support to local Circles. We also plan to launch our CODE Committee, further develop our website, and grow our MOMCODE Board and volunteers. We anticipate CODE programming will develop as the Committee and Circles become more active.

Lisa Betts Klimas
MOMCODE President



momCODE

Accomplishments

2021-2022

Established 3 active Circles in Southern CA

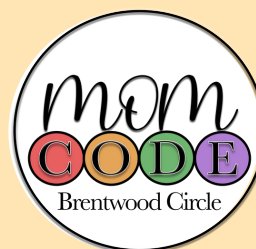


Nov 2021

July 2021

Nov 2021

Established 1st East Coast Circle in Tennessee



May 2022

Launched 2 CODE Programs



Diversity and Empowerment Book Club



Kids Kindness Club



Expanded and refined Circle Toolkit, momcode.org website and internal systems

Toolkit comprises 30+ resource for local networks




Merchandise shop launched

Local Impact

2021-2022



3
Active Circles

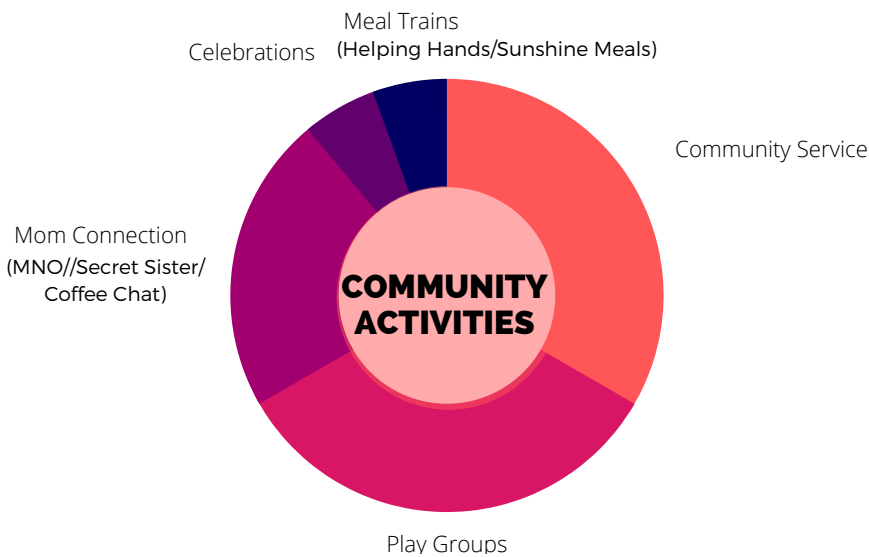
Nov 2021
July 2021
Nov 2021

119
Members

1,000+
Volunteer Hours

Circles focused on our Community objective

Members needed connection after 2 years of pandemic parenting.



14 70+

Service Projects Families Engaged

SERVICE IMPACT

- 50 Homeless Care Packages Distributed
- 20 Cases Bottled Water Donated
- 75 Meals Prepared for Homeless
- Food Pantry Filled
- \$979 Cash Donated for Homeless Program
- 20 Bags Shoes Donated
- Holiday Wish Lists Fulfilled for 5 Families
- 2 Dozen Cards Sent (English & Spanish)
- 4 Bags Trash Cleaned from Beach

OPENNESS ACTIVITIES

- Membership outreach events

DIVERSITY ACTIVITIES

- Diversity & Empowerment Book Club
- Cultural Performances

EMPOWERMENT ACTIVITIES

- Activity Groups: Crafting, Wellness, Book Club
- Field Trips: Farms, Museums, animal shelter

Challenges & Lessons

2021-2022

NATIONAL LEADERSHIP

- Pandemic impacted growth, fundraising and volunteer Board
- Updated Strategic Plan includes expanded timeframe for Phase 1 and reductions in projected growth
- Focus on slow and steady implementation and support to local Circles
- Expect to expand and develop CODE programs as Circles become more active and CODE Committee is launched

LOCAL CIRCLES

- Starting up a nonprofit during the pandemic posed significant challenges to participation and volunteering
- Programs were limited and focused on building connections among members + community service
 - More robust CODE activities and outreach is expected next year

Financial Report

2021-2022

Treasurer's Report FYE 6/30/22

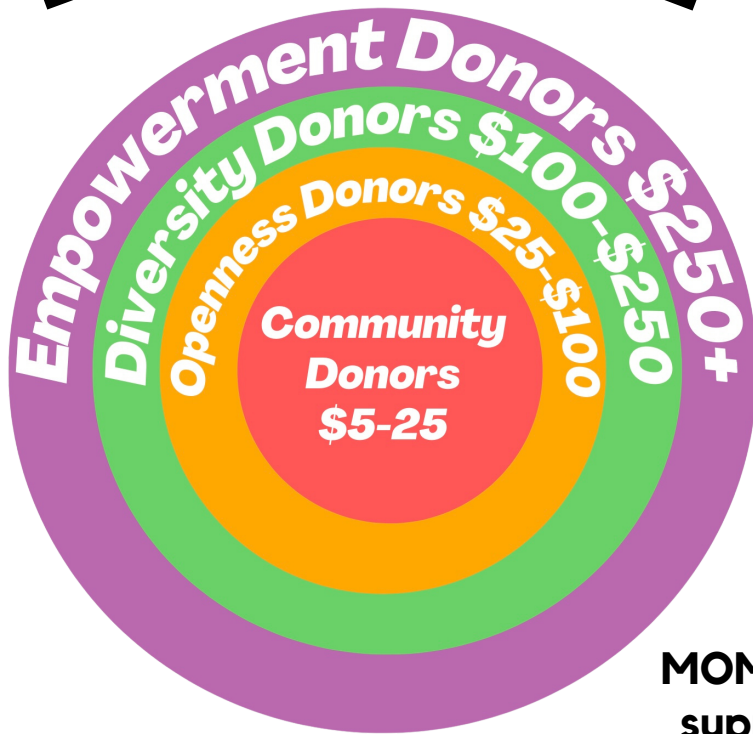
Beginning Balance on 7/1/2021: 2,484.83
 Ending Balance on 6/30/2022: 3,072.28

Category	Actual Amount
Income	
Membership Fees	
<i>Subtotal</i>	<i>0.00</i>
Non-Membership Income	
New Circle Registration Fees	375.00
Individual Donations	843.88
Merchandise Sales	271.97
<i>Subtotal</i>	<i>1,490.85</i>
Total Income	1,490.85
Expenses	
MOMCODE Circle Management and Support	
Circle Filing Fees	430.00
<i>Subtotal</i>	<i>430.00</i>
Overhead Costs	
MOMCODE Filing Fees	20.00
MOMCODE Website	296.00
Software/Technology	157.40
<i>Subtotal</i>	<i>473.40</i>
Total Expenses	903.40
Net Total	587.45

MOMCODE®

2021-2022

DONOR CIRCLE



MOMCODE is so thankful for the support of its generous donors

Community Donors \$5-\$25

Amanda Brouwer

Susana Escoto

Openness Donors \$26-\$100

Rena Immer*

Tracy Wilber*

Diversity Donors \$100-\$250

Lisa Betts Klimas

Alejandra Albarran Moses*

Tiffany Vu

Elaine Villanueva Bernal*

Senia Argumedo*

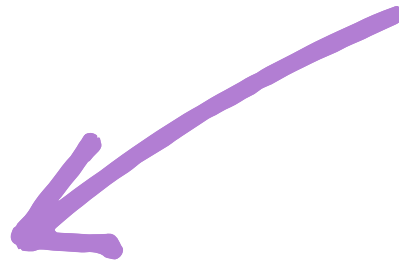
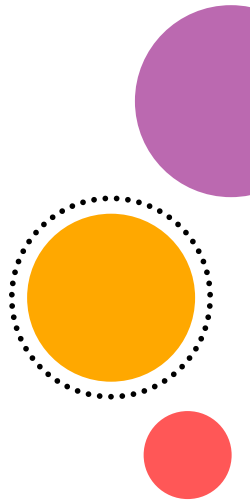
Empowerment Donors \$250+

Erin Hurley

**Donation received at end of previous fiscal year.*

MOMCODE

Look Ahead



2022-2023

Plans & Priorities

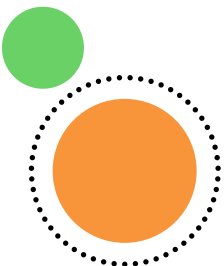
Support Circles

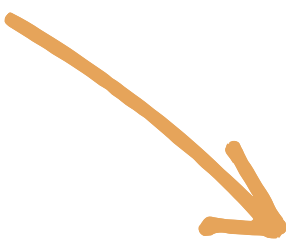
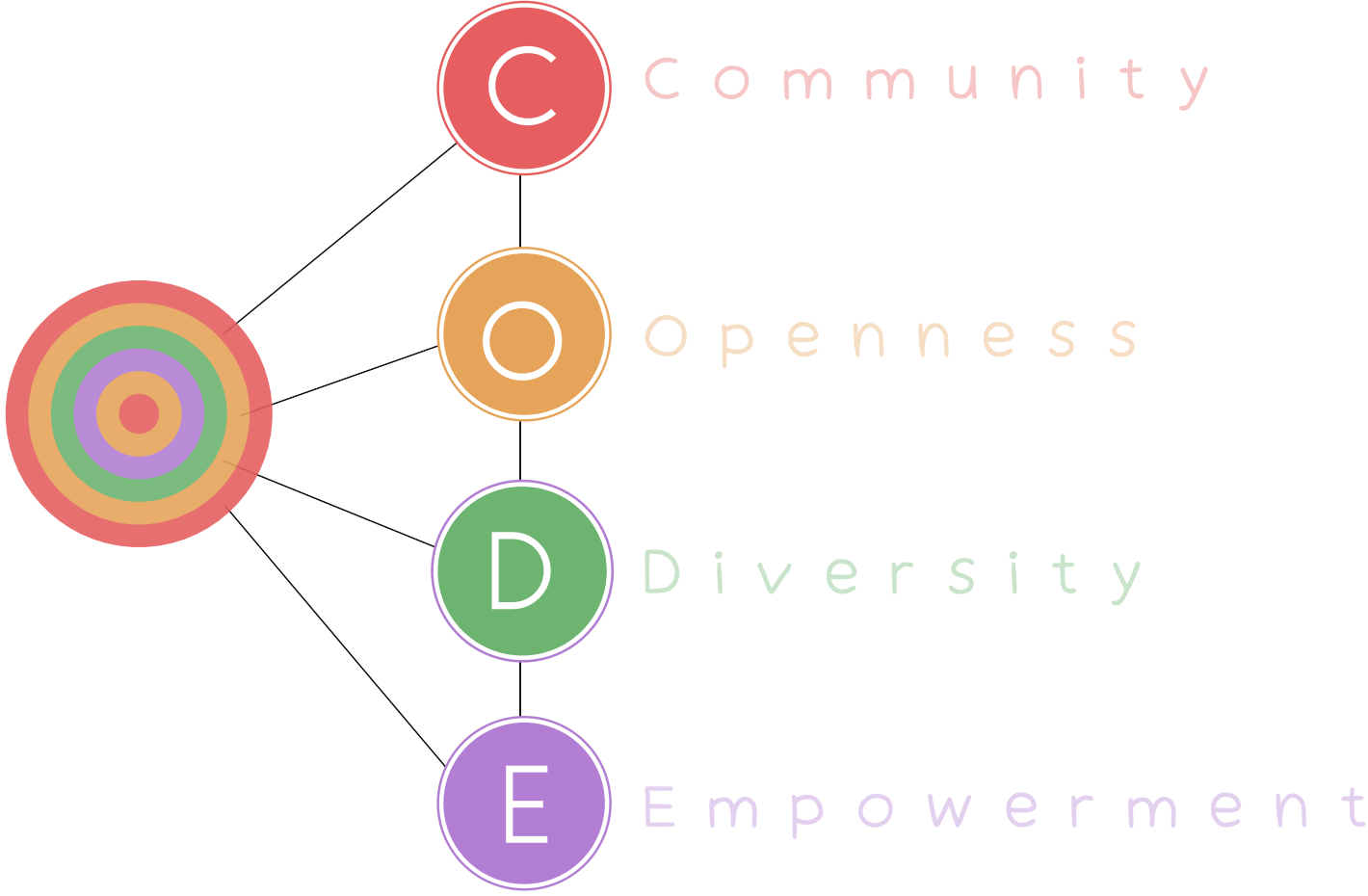
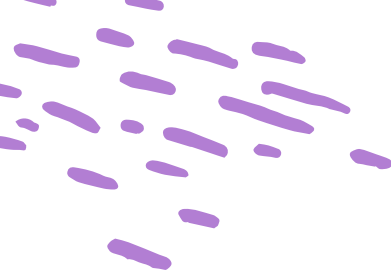
- Apply for 501C3 group exemption
- Develop and implement Circle Board training
- Improve online tools & create membership space on www.momcode.org website

Implement CODE Committees

- Save the Date – inaugural meeting on Saturday, October 8 at 9 AM Pacific /12 PM Eastern

Grow our MOMCODE Board and Volunteers





momcode.org

  @momcodecircle

**FOR MORE
INFORMATION
VISIT US
ONLINE!**

